

ANEW Creation

MEDIA KIT

ANEWcreation.org



Overview

"ANEW Creation" (Morgan James Publishing, 2022) is the true story of a family, their love for each other — and of baseball.

It's the story of how the power of one life can cause a ripple effect that touches so many others. This inspirational story is about love, faith, perseverance, family, courage, community and documenting faithfulness throughout their journey, even when hope felt lost.

Mitchell Thorp's vibrant life turned to tragedy and then, in death, into beauty. His life transformed into a foundation that supports children struggling for their tomorrow. It helps families in need through emotional, financial and resource support.

Proceeds from the book go directly to the Mitchell Thorp Foundation to help support families whose children suffer from life-threatening illnesses, diseases, and disorders.



A young Mitchell Thorp playing the sport he was most passionate about

About Mitchell Thorp Foundation

The Mitchell Thorp Foundation is a nonprofit organization, commemorating Mitchell's shortened life of 18 years and his five-year heroic struggle against an undiagnosed illness.

Mitchell's strength and courage, along with the community's support, collectively inspired the family to establish Mitchell Thorp Foundation to support families whose children suffer from life-threatening illnesses, diseases and disorders.

Mitchell Thorp Foundation "cares for the caregiver" by providing both financial and emotional support to these families in their times of need.

In addition, as a way of carrying on Mitchell's legacy, the family has created the Mitchell Thorp Awards to promising young athletes, like Mitchell.

Acknowledging their accomplishments in sportsmanship, baseball, academics, and outstanding citizen.

Press Release



Mitchell Thorp
FOUNDATION

GIVING FAMILIES HOPE

SAN DIEGO AUTHOR CHRONICLES JOURNEY FROM TRAGEDY TO INSPIRATIONAL PURPOSE IN "ANEW CREATION"

It's every loving parent's unimaginable nightmare: the death of a child following a long, painful and traumatic illness. "ANEW Creation" (Morgan James Publishing, 2022) by Beth Thorp is the highly inspirational memoir of how bereaved parents were able to channel their faith in God's grace, love of family and perseverance beyond grief to honor their son's memory by helping other families enduring similar misfortune.

When their elder son Mitchell suffered a mysterious illness that began with excruciating headaches at age 13, Beth and Brad Thorp spent years traveling to medical centers across the nation with him, searching for answers. Mitchell, a previously active and outgoing boy with an incredible passion for baseball, eventually lost the ability to walk, talk and see. Despite a barrage of tests and treatments at some of the country's best medical facilities, no answers to the cause of his illness could be found. There would be small, temporary victories in the improvement of his condition but, after five years, and still with no understanding of the undiagnosed cause, Mitchell passed away in 2008 at 18 years old.

At 327 pages, "ANEW Creation" is the true story of how the Thorps, despite being faced with many faith-testing trials, ultimately found hope, joy and purpose by creating the Mitchell Thorp Foundation to bring the light of hope to other children and families fighting for their tomorrows. The Thorps believe that God and Mitchell spoke to their spirits and profoundly showed them signs along the way to keep living and finding purpose in Mitchell's death.

Press Release (continued)

“This book was 13 years in the making, and it felt almost miraculous when it was accepted by Morgan James Publishing, my first choice for a publisher,” said Beth Thorp. “My hope is that when people read about our story, they too can find meaning and healing for the challenges they’re facing. They don’t have to walk alone in their journey. They, too, can find a new beginning in “ANEW Creation.””

About The Mitchell Thorp Foundation and *ANEW Creation*

The Mitchell Thorp Foundation is a tax deductible nonprofit organization with the mission of helping families whose children suffer from life-threatening illnesses, diseases and disorders, by providing financial, emotional and resource support. Mitchell Thorp Foundation enjoys wide-ranging community support and partnerships. Proceeds from “ANEW Creation” will go directly to the Mitchell Thorp Foundation to help support those families. Copies of the book can be ordered at ANEWcreation.org for \$24.99 for paperback and \$34.99 for hard copy, plus shipping. Books will be available in bookstores in June 2022.

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*A young Mitchell Thorp
embraces his father, Brad*

About the Author

Beth Thorp is cofounder and executive director of the Mitchell Thorp Foundation. Her work in philanthropy has been recognized and awarded nationwide.

Beth's awards include:

City of Carlsbad, Citizen of Year (2023)

Community Impact Award, Carlsbad Chamber of Commerce (2022)

Non-Profit of the Year, Carlsbad Chamber of Commerce (2020)

Distinguished Humanitarian award presented by Marquis Who's Who in America (2019)

Leadership award presented by ABC-10 News and Lead San Diego (2019)

Starfish Leadership award given to those who inspire, engage and lead, presented by City of Carlsbad (2016)

About the Author (continued)

Beth has been featured in:

ABC 10 News

KUSI TV

Risen Magazine

Fox 5 News

Good Day Orange County News

Ranch & Coast magazine

San Diego Union Tribune

Carlsbad Magazine

San Diego Business Journal

Carlsbad Business Journal

FM 90.0 talk radio

KNEO Radio

San Diego Union Tribune's "Community Spotlight" radio show

San Diego Voyager

And more



Beth & Brad Thorp

Acknowledgement as a Public Author

FEATURED TITLES

FROM MORGAN JAMES PUBLISHING



7/12/2022
9781631958250 / \$18.95



6/28/2022
9781631957864 / \$17.95



6/21/2022
9781631957529 / \$24.99



6/14/2022
9781631957505 / \$15.95



6/14/2022
9781631957659 / \$18.95



2/15/2022
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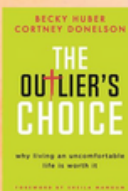
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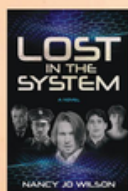
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6/29/2021
9781631953071 / \$9.95



11/13/2018
9781683509585 / \$14.95



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TO EDUCATE, ENCOURAGE,
INSPIRE, & ENTERTAIN

WITH CURRENT, CONSISTENT, RELEVANT
TITLES AVAILABLE EVERYWHERE™

AVAILABLE THROUGH INGRAM PUBLISHER SERVICES

Testimonials

I have had the honor of watching Brad and Beth Thorp take the pain from the loss of their precious son Mitchell and turn it into a new purpose in life. Only God can redeem a story as tragic as this and make something beautiful come from it. Every one of us can find not only inspiration from this story, but healing and help for whatever hardships we are facing. My hope is that you will follow their example and believe that God can transform your tragedies into triumphs as well!

—Jason Graves
Lead pastor, Daybreak Church

This story leapt off the pages as I relived it with tears and joy. My friends Brad and Beth have done a superb job of retelling the story that changed so many of our lives. Truly, Mitchell Thorp's story will change your life as well.

—MARK FOREMAN
Lead pastor, North Coast Calvary Chapel

Testimonials (continued)

Few organizations see the “big picture” of charitable giving. But thanks to Brad and Beth Thorp, the Mitchell Thorp Foundation does. Through their own life tragedy in losing their son Mitchell in 2008, Brad and Beth Thorp have embraced their sorrow and have turned it into the most beautiful way of honoring his legacy, by helping those most vulnerable patients and their families.

—John Crawford, MD

Director of pediatric neuro-oncology, San Diego Rady Children’s Hospital; director of child neurology and professor of clinical neurosciences, University of California San Diego

Brad and Beth Thorp are a couple of the finest people I have met who continually inspire others with their absolute selflessness. I cannot express my gratitude enough for the work their foundation does to help critically ill children and families with resources that the medical team could not provide.

—Scott McCarty, DO

Department of pediatrics, hematology/oncology, Kaiser Permanente-Southern California

ANEW Creation Book Launch Party



Beth Thorp addresses guests at the ANEW Creation book launch party. Mitchell Thorp Foundation has raised \$2.6m for children In need.

Press

The San Diego
Union-Tribune



Mitchell Thorp, age 12

Press (continued)

Rancho Santa Fe REVIEW

Local woman authors book on
overcoming family tragedy



Beth Thorp signs a book for Joe and AnnMarie Gabaldon

Press (continued)

Local woman authors book on overcoming family tragedy



Beth and Brad Thorp with Sophia Christensen
(Courtesy Ranch & Coast)

Press (continued)

RANCH & COAST

San Diego's Ultimate Lifestyle Magazine

SEEN

MITCHELL THORP FOUNDATION BOOK LAUNCH

When North County residents Beth and Brad Thorp lost their son, Mitchell, to an undiagnosed disease at the age of 18 after a five-year journey, they embarked upon a movement to save the lives of children like him. The Mitchell Thorp Foundation supports families of children suffering from life-threatening illness with resources and financial and emotional support. In early June, Beth is releasing a book titled *ANEW Creation*, a true story about her family, their love for each other, and how the power of one life can cause a ripple effect to touch the lives of so many. A book signing reception at 2051 Cucina Italiana featured words of inspiration, music, and handcrafted dishes.



Brian Croxen, Beth Thorp, Jocelyn Croxen, and Tracy Croxen



Jessica and Kenny Wood



Cokey Nguyen and Sandy McAllister



Terri and Todd Thornton



Kurt Ergone, Kelly McLaughlin, and George Jackson



Jennifor Ergone with Keith and Patti Templon

PHOTOGRAPHY BY JENNIFER NELSON

Press (continued)

risen magazine



The Thorp Family: A Mysterious Illness, ANEW Creation and A Mission to Support Families

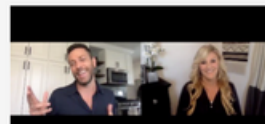
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The Thorp family sounds like any Southern California family you'd encounter... a Sales Executive father, a mom in the fashion industry, and two boys who love school and baseball. But when their oldest son came down with a mysterious illness, little did



Press (continued)

SDVoyager

Conversations with Beth Thorp



LOCAL STORIES

- SHARE
- TWEET
- PIN



Today we'd like to introduce you to Beth Thorp.

Hi Beth, please kick things off for us with an introduction to yourself and your story.

As Co-Founder and Executive Director of the Mitchell Thorp Foundation, I wear many hats. I'm a philanthropist, leader, author, faith influencer, and speaker. The world of philanthropy came to me through the tragedy of losing my precious son Mitchell to an undiagnosed mysterious illness that took me and my husband across the United States in and out of hospitals and doctors' offices looking for answers. After five hard long years, and still, with no understanding of the cause, Mitchell passed away.

POPULAR

- HIDDEN GEMS: LOCAL BUSINESSES & CREATIVES YOU SHOULD KNOW
- SAN DIEGO'S MOST INSPIRING STORIES
- SAN DIEGO'S MOST INSPIRING STORIES
- THE FOLKS SOLVING THE PROBLEMS YOU NEED SOLVED

Press (continued)



Podcasts



Brett Davis' IQ Podcast



The Special Needs Mom Podcast



Ephphatha...Be Open! Podcast



From Messes to Miracles Podcast



Sure Reality Podcast



Words of Heart Podcast

Marketing Outreach

ANEW Creation Marketing Reach

Social Media

- Facebook- 2,398
- Instagram- 1,037
- LinkedIn- 558
- Twitter- 99
- Constant Contact Email Database- 4,809

Total- 8,901

Experience

- 29 years in San Diego County
- 13 years as Co-Founder & Executive Director of Mitchell Thorp Foundation

Media

- Interviews, podcasts, radio
- See past & future features at this link:
<https://www.anewcreation.org/events-calendar.html>

Mitchell Thorp Foundation Events

- Warrior Spirit 5K Run/Walk & Family Festival, 1st Saturday of February- 1,000 participants
- Grand Slam 4 Mitchell Travel Baseball Tournament- 2,500-3,500 people, including 60-80 teams & their families

Awards

- **2022 Community Impact Award Winner**- Carlsbad Chamber of Commerce
- **2020 Nonprofit of the Year Award Winner**- Carlsbad Chamber of Commerce

Beth Thorp: Author- anewcreation.org

Contact Information

Author

beth@anewcreation.org

760-603-8853



Thank You!

